

NEW METROPOLITAN PERSPECTIVES 2022

FOCUS SESSIONS - FS

FS-IC06

CULTURAL ROUTES AS RESOURCE FOR THE ENHANCEMENT AND CONSERVATION OF CULTURAL HERITAGE: TERRITORIAL RESILIENCE AND DIGITAL TECHNOLOGIES

Keywords: International Cultural Routes; European Cultural Routes; Universal Accessibility; Fruition and Evaluation; Cultural Heritage and Tourism.

The recent Covid 19 pandemic had a deep impact on cultural heritage and its use by tourists; the blockage of mobility and the closure of all the sites linked to cultural heritage led to a profound crisis from which, however, also proposals, solutions and innovative ideas emerged, involving the management the various sites. In this context, the European and international cultural routes were able to revise their cultural policies and organisation with respect to the proposed activities, with solutions, in some cases of great interest, showing the ability to react to the crisis and to taking this situation as an opportunity. On the other hand, the effort made by European and Italian policy in recent years (MIBACT in 2017 with the Strategic Development Plan of Tourism, and the National Recovery and Resilience Plan, PNRR) towards creativity and digital innovation has contributed to the maturation of a significant turning point in the field of historical heritage and has seen the multiplication of experiences in this sense. The Cultural Routes certified by the Council of Europe have been the site of interesting experiments, and this session invites managers and members of the respective Scientific Committees to share their experiences gained in recent years on the theme of resilience and the ability to adapt to rapid change, and the introduction of innovative projects and products in the activities promoted.

The proposed cross-cultural session, which is part of the ICOMOS Day on „Territories and Cultural Tourism“, invites interdisciplinary proposals for papers narrowly focused to:

1. Projects implemented and in progress related to the green and digital transition within the framework of the CRs aimed at the management, accessibility and fruition of itineraries, also according to the criteria of the Resolutions of the Council of Europe programme (Resolutions CM/Res(2013)66-(2013)67), in particular with proposals related to:

- a) Experiences to update activities focused on tourist accessibility and heritage enhancement.
- b) Universal Accessibility as a key dimension of an inclusive design approach (Design for All) and enjoyment of cultural heritage to the different stakeholders.
- c) Digital technologies as part of the cultural heritage: projects and critical points

2. Research on cultural routes as a vehicle for the development of cultural tourism on a local scale: monitored and evaluated impacts on cultural heritage and local communities for rural areas and urban settings such as villages and small town.

The session also accepts proposals from other existing and active cultural routes, even if not formally approved as European Cultural Routes, but linked to UNESCO heritage or ICOMOS projects.

With the patronage of the European Institute of Cultural Routes (Luxembourg)



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CHAIRS

Silvia Beltramo - Politecnico di Torino DIST

D.E.A. and PhD, associate professor Architectural History at the Politecnico di Torino. She is the director and scientific coordinator of the projects "La chiesa di San Giovanni e la cappella dei marchesi di Saluzzo: materiali, tecniche e geometrie di un cantiere medievale (2010-2014)", "Cistercian Cultural Heritage: knowledge and enhancement in a European framework (CCH), Politecnico di Torino (DIST) (2019-21)". Her research focuses on Cultural Heritage, Architectural and Urban History in Medieval and Early Modern Period, Construction History, Town Planning History in Medieval and Early Modern Period, Territorial analysis, Cultural Identity, Cultural Routes. She is an independent expert for the Council of Europe of European Cultural Routes from 2012. Member of the Scientific Committee ICOMOS (Italy) CIVVIH on historical urban cities (from 2020). She attended numerous international meetings as session coordinator or with the presentation of papers and has edited many books (2008, 2009, 2010, 2013, 2015, 2015, 2020) and published also several articles on urban and architectural history.

Roberta Alberotanza - Unesco Med Lab- Università Mediterranea di Reggio Calabria e ICOMOS Italia

She is currently:

- Member of ICOMOS Italy;
- Member of the Scientific Council of the Research Laboratory „Mediterranean UNESCO Heritage“ at the PAU Department of the Mediterranean University of Reggio Calabria and Head of the „Cultural Itineraries“ Section of the same Laboratory;
- Member of the Task Force for the Italian Presidency of the Committee of Ministers of the Council of Europe at the Ministry of Foreign Affairs and Cooperation.
- Member of the Order of Journalists;

She has worked at the Ministry of Cultural Heritage, the Ministry of Foreign Affairs, and directed 3 Italian Cultural Institutes. She has edited numerous publications on cultural issues.

Stefano Dominioni - Council of Europe Enlarged Partial Agreement on Cultural Routes, European Institute of Cultural Routes

Executive Secretary of the Council of Europe Enlarged Partial Agreement on Cultural Routes and Director of the European Institute of Cultural Routes (Luxembourg). He is responsible for overseeing the certification by the Council of Europe of cultural routes in the field of culture and heritage across its 47 Member States.