

NEW METROPOLITAN PERSPECTIVES 2020

THEMATIC SESSIONS - TS

TS-04-T3

DYNAMISM AND COMPETITIVENESS: HIGH-GROWTH ENTERPRISES, START-UPS, GAZZELLES, SCALE-UPS, UNICORNS, IN THE EURO-MEDITERRANEAN AREA

Keywords: Enterprises Competitiveness; High-growth Enterprises; Start-ups; Euro-Mediterranean Ecosystem; Family Business.

Many companies cease to exist in the first years of life in all industrial sectors and countries, for different causes. To facilitate the transition from the financial crisis to the economic development, it is not enough to support the creation of a new venture. A useful model in the design of new firms and start-ups are high-growth companies, both mature and young (the so-called gazzelle), whose high competitiveness, according to the doctrine, derives from their cultural orientation toward excellence.

The topics included in this session are, among others:

- Distinctive traits, cultural values and financial performance of high-growth companies in the Euro-Mediterranean ecosystems;
- Vulnerability and resilience of family businesses in the Mediterranean area;
- Disaster risk management and entrepreneurship;
- Management of business transition from crisis to value creation.

CHAIRS

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ASSISTANT PROFESSOR of Urban Planning. Her research concerns the effects of development policies, at national and European level, on the transformations of cities and regions. Grounded in a multidisciplinary approach in combining urban-regional science with research-innovation dynamics, her recent areas of interest range in tackling how innovation policy and urban planning act in a complementary way for supporting knowledge dynamics towards the regeneration of the local economy.

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