

NEW METROPOLITAN PERSPECTIVES 2020

THEMATIC SESSIONS - TS

TS-10

TOWARDS AN OPERATIONAL DEFINITION OF SOCIAL INNOVATION PRACTICE IN REGIONAL DEVELOPMENT POLICY AND URBAN REGENERATION

Keywords: Social Innovation Regional Development; Social Impact; Social Value; Assets Regeneration.

In the regional policy context, we're observing the spread of social innovation methodologies as a new experimental approach that calls for a shift towards change in urban policies. These practices are closer to hybrid socio-economic processes rather than planning practices, placed at the boundary between profit and non-profit operations, aiming at social inclusion and sustainability through collective intelligence tools and the enhancement of multi-dimensional proximities. In the Italian context, these approaches have been widely experimented in the valorization of public real estate assets for new economic, social and cultural functions that can play key roles in wider regional development process. In the same context, we must acknowledge how such methodologies can be still considered part of a niche of „capable professionals“: far from traditional approaches and hardly replicable in marginal contexts without the support of public policy. If on the one hand, the relevance characterizing such processes is widely recognized, on the other financial schemes and social impacts are still unclear and consequently hard to replicate elsewhere. With respect to this analysis we welcome reviews, conceptual and empirical contributions covering at least one of these two issues: the description of urban regeneration and regional development processes based on the creative and sustainable combination of assets, description of social impacts metrics (measures) in defining outcomes (and values) that these processes produce for different communities (or targets).

CHAIRS

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