

# NEW METROPOLITAN PERSPECTIVES 2018

THEMATIC SESSIONS - TS

## TS-01

### RE-OPERATIONALISING THE STRATEGIC PLAN

*Keywords: Strategic Planning; Integrated Programming; Impact Evaluation; Metropolitan City; Investments.*

The Strategic plan could be considered a valuable tool, in order to coordinate the actions of the various public and private actors that determine the territory's use and transformation. In this sense, it is the ideal tool to systematize: the processes affecting the evolution of the economic base of contemporary cities; the physical and social regeneration of degraded areas; the conservation and valorisation of the historical and environmental heritage; the Infrastructural systems; the energy demand and so on.

This is a long-known tool, which, however, has in many circumstances given less than expected results and potential. The session therefore intends to contribute to overcoming the limits already put forward by strategic planning.

A key aspect of strategic planning is the selection of actions, based on their ability to contribute to the pursuit of the Plan's goals, but also their feasibility and sustainability.

As far as the overall effectiveness of the Strategic Planning is concerned, a wide-ranging and structured scientific dialogue on tools that can reliably measure the impacts produced is needed.

The session intends to gather contributions from the scientific community illustrating case studies or innovative theoretical approaches also relevant to the following themes related to the theme of strategic planning:

- **Ex ante and ex post evaluation**
- **Participation**
- **Public-private distribution of capital gains realized through plan variations**
- **Large and medium cities and crises of metropolitan suburbs**

#### CHAIR

**Roberto Camagni** - Politecnico di Milano, President Gremi

