

NETWORKS, MARKETS & PEOPLE - NMP2024

THEMATIC SESSIONS - TS

TS-02

CRISES AND SUSTAINABILITY / HABITABILITY TRANSITIONS FROM THE BUSINESS PHENOMENON

Keywords: Crises; Sustainability; Sustainability Transitions; Habitability; Business Organizations.

This session would tackle the topic of the modern capitalist company in its relationship to civilizational crisis and sustainability/habitability transitions. This discussion would revolve around the following question, namely: is the modern capitalist company responsible for the civilizational crisis and, if so, how business and organizational thinking might be transformed in order to contribute to the sustainment and (re)production of human and non-human life on the planet? The main plot line might be the following: since the modern capitalist company is framed in the fundamentals of neoliberal-capitalism, it promotes crises in different places and times, which flow together to undermine planetary resiliency. Furthermore, the modern capitalist company's modus operandi tends to be the standard basis and / or the mirror for business and organizational practices in general. This fact leads to the scatter of hazardous discourses and practices, which in turn, coalesce as a singular crisis, bringing civilization from the point of decline to irreversible collapse. To align business and organizational thinking with planetary and habitability frameworks, it is necessary to examine and even exceed the approach of sustainability transitions, and to use them as a means of augmenting the study of business ontological redesign.

CHAIRS

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I hold a bachelor's degree in Business Administration (University of Cauca), a master's degree in Cross-Functional Development Studies (University of Cauca), and a master's degree in Cultural Anthropology: Sustainable Citizenship (Utrecht University). I have worked as professor at the University of Cauca. Currently, I am PhD student at Purdue University.

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