

# NETWORKS, MARKETS & PEOPLE - NMP2024

## FOCUS SESSIONS - ICOMOS DAYS - FS - IC

### FS-IC-01

#### THE TOURIST VALORIZATION OF CULTURAL HERITAGE IN THE TERRITORIALIZATION PROCESS OF THE 2030 AGENDA. CULTURAL ITINERARIES AS DRIVERS OF SUSTAINABLE DEVELOPMENT IN THE EURO-MEDITERRANEAN

*Keywords: Ecological and Digital Transitions; Euro Mediterranean Cultural Heritage; Multilevel Governance; Integrated Planning; Tourist-Cultural Itineraries.*

The UN Agenda 2030 includes the conservation and promotion of global cultural heritage within SDG 11 with Target 11.4, with the aim of raising awareness among Member States on the definition of policies for protection and responsible use of the tangible and intangible Cultural Heritage (CH). It can in fact provide innovative opportunities for the creation of new community hubs, places of integration and social inclusion, at the basis of integrated local development strategies. This theme has a significant relevance in the Euro-Mediterranean panorama, where the Urban Agenda of the Union for the Mediterranean aims to support the creation of more resilient and inclusive cities, paying attention to the reduction of socio-spatial inequalities and the role of CH in urban regeneration. In this context, cultural-tourist itineraries represent an innovative tool, a driver of territorial development thanks to models of multilevel governance. The Session welcomes contributions focused on the relationship between cultural heritage, tourism, and sustainable development through cultural itineraries, to highlight how they can represent a driving force for processes of territorial regeneration, inclusion and social cohesion, environmental integrity, to tackle locally the main global challenges such as climate change, social equity, ecological and digital transitions.

#### CHAIRS

##### **Natalina Carrà** - DArTe Department , Mediterranean University of Reggio Calabria, Italy.

Associate professor of Urban Planning, PhD in Territorial and Urban Planning. Both in teaching and research activities, and in the applicative ones, carried out at dArTe Department, she mainly deals with the issues of environmental planning and of urban and territorial regeneration, and is the author of numerous scientific publications.

##### **Gabriella Pultrone** - DArTe Department , Mediterranean University of Reggio Calabria, Italy.

Associate Professor in Urban Planning, PhD in Planning and Design of the Mediterranean City. Author of more than 100 scientific publications focused on the following main research topics: Cultural Heritage and sustainable tourism; Urban planning for the implementation of the 2030 Agenda; Human Smart Cities; Resilience and urban regeneration; Ecological and digital transition.

##### **Anna Trono** - University of Salento, Italy.

Professor of Political Economic Geography, experienced researcher in environmental problems and urban planning, in the last twenty years has focused her research on environmental and cultural tourism. She has published numerous essays and books on these themes, many of which in connection with large-scale projects involving international universities.