

NEW METROPOLITAN PERSPECTIVES 2020

THEMATIC SESSIONS - TS

TS-19

INNOVATIVE AND SUSTAINABLE APPROACHES FOR THE ENHANCEMENT OF CULTURAL HERITAGE IN FRAGILE AREAS

Keywords: Fragile; Enhancement; Cultural Heritage; Human Capital; Circular Economy.

Nowadays marginal urban settlements are required to face the serious consequences of an ineffective and unbalanced growth. In the Italian context, fragile areas have been cut off from the main development dynamics and have suffered for the depletion of the local economy and the consequent demographic decline. At the same time, these territories are characterized by the presence of an immense cultural heritage whose valorization represents an opportunity to promote local economy and to enhance public welfare. In fact, investments in cultural heritage have multidimensional impacts (social, economic, cultural) and can contribute to increasing overall local productivity, improving inhabitants' wellbeing and attracting funds from the public and private sectors. The definition of new "placed based" strategies require a systematic framework to define and evaluate the different feasible alternatives and sufficient information to identify the best solution, or at least, the best compromise solution. In this light, the session aims at stimulating an integrated and multidisciplinary debate, focusing on the role of evaluation methods to support regeneration process of cultural heritage in fragile areas. Sustainable and place-based approaches, focused on „social and human capital“, as well as aimed to enhance cultural heritage in a circular economy perspective, are strongly encouraged.

CHAIRS

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